

Strategic Area	Chapter Key Award Criteria Addressed	Priority Goals	Recommended Action items	Who is responsible?	What is to be accomplished	When	Where	How	How Much
Leadership Development	<p>LD3: Chapter hosted/presented leadership development programs to the membership.</p> <p>LD5: Chapter has committees in addition to the leadership succession and governance committees.</p>	Increase Education and Opportunities for Leadership Development	<p>1. Provide Leadership Education</p> <p>2. Additional committee, task force, and advisory Committee roles that are short term</p> <p>3. Engage and utilize the past president's Committee</p>	<p>1 Education Chair</p> <p>2. Vice President and Membership Engagement Task force (in consultation with the Leadership Succession Committee)</p> <p>3. Immediate past president</p>	<p>1. One program focused on leadership each fiscal year</p> <p>2. Review the opportunities and needs of the chapter to provide an excellent membership experience and prepare a recommendation for the board of directors of additional task forces, committees and advisory Committees.</p> <p>3. Engage past presidents of OD more fully as advisors to the current chapter board and assist in engaging members.</p>	<p>1. FY 2014-2015</p> <p>2. December 2014</p> <p>3. December 2014</p>	<p>1. Online</p> <p>2. Virtual</p> <p>3. Virtual</p>	<p>1. Education chair to convene a task force; task force to present topic to board and then plan and implement educational activity</p> <p>2. Teleconference and additional online activities as needed</p> <p>3. Immediate past president will work to determine how the past president's Committee can contribute to the chapter, how the Committee will meet, recruit past presidents to serve and implement the goal.</p>	<p>1. Unknown (It is recommended that the chapter board consider online educational platforms)</p> <p>2. No cost</p> <p>3. No cost at this time</p>

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Leadership Development	LD1: Chapter implemented or maintained a leadership intern program.  Note: If we use our past chapter officers for the mentoring programs, we would be addressing:  ME10: Chapter involved past chapter officers.	Create pipeline of potential chapter leaders	1. Create formal leadership succession plan and tracking system	1. Leadership Succession Committee	1. Create and implement a succession plan that should include: creation of referral form for potential future leaders; identification of potential future leaders to be groomed through these groups (CCC's, LFAC's, current and past OD committee members and current & past OD board members, membership surveys and individual requests for participation); connecting potential leaders with a mentor for leadership development; defining and creating a mentorship program (parameters, timeline, accountability, recordkeeping, when and where mentors/mentees meet, expectations); develop formal tracking system for potential candidates; review current and old chapter leader roles to ensure relevance and timeliness (local counselor); strategize about the future of local level volunteers and prepare recommendations for board	1. New program must be implemented by 30 June 2015 (making first set of candidates ready for 2016)	1. Virtual and in-person when possible	1. Succession chair to convene task force, task force presents plan to board	1. No cost
Membership Engagement	ME4: Chapter collaborated with another chapter, community-based group or health-related organization for programming.	Increase Membership Engagement Opportunities	1. Social & Networking Opportunities  2. Omicron Delta Blog & The Circle Discussion Area  3. Increase diversity of	1. Vice President (collaborate with others as needed)  2. Technology Committee  3. VP and Membership	1. Plan a networking opportunity for each in-person conference sponsored by OD or other identified partner.  2. Explore the possibility of a blog (targeted to inactive members) & utilize and maintain OD discussion area on The Circle (targeted to active members)	1. Whenever there is a planned conference  2. Report on potential for blog and circle use by. May 2015; Include calendar for	1. Virtually  2. Virtually  3. Virtually with the potential of in-person meetings locally with organizatio	1. Charge VP to recruit volunteers to determine calendar of activity to be approved by board. Group will plan and ensure events are successful.  2. Task technology committee with creation and maintenance of blog & circle discussion. Present quarterly update to board of directors.	1. Budget impact to be prepared by VP and presented to board.  2. No cost  3. No or low cost (Budget

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	ME7: 7. Chapter participated in volunteer/service or philanthropic activities.		<p>collaborations for member activities (ex: healthcare organizations, chapters, other associations)</p> <p>4. Fun local events</p>	<p>Engagement Task Force</p> <p>4. Past President Committee with CCC's and PFAC's</p>	<p>3. Identify healthcare organizations to potentially partner with in the coming years build relationships and provide report to board with recommendations for future collaborators.</p> <p>4. Review membership demographics and investigate potential local partnerships for fun local activities and prepare report and recommendations for the board.</p>	<p>Circle and/or blog for discussion continuity (examples; topics; maintenance; timeline) by 30 June 2015</p> <p>3. Report due to board June 2015</p> <p>4. Report due March 2015</p>	<p>ns.</p> <p>4. Virtually</p>	<p>3. Contact &amp; develop relationship with national and local potential collaborators and co-sponsors.</p> <p>4. Task force to convene and gather information</p>	<p>next year will have cost)</p> <p>4. No Cost</p>
Membership Engagement	<p>ME12: Chapter used technology to connect and engage membership.</p> <p>Note: If we design online education to target inactive members and specific groups of members, we would also be addressing:</p> <p>ME8: Chapter re-engaged inactive (non-dues paying)</p>	Provide Online Education that is valued by the membership	<p>1. Include Contact Hours/CEU's when possible</p> <p>2. If possible, record or virtually translate current in-person OD offerings to allow for more member participation &amp;/or Provide One Online Educational Opportunity</p>	<p>1. Education Committee (potential subcommittee)</p> <p>2. Education Committee (with potential subcommittee)</p>	<p>1. Connect with campus to qualify program; stay within parameters of qualifying program</p> <p>2. Offer one online program for membership (not general membership meeting)</p>	<p>1. End of Fiscal Year 30 June 2015</p> <p>2. One program completed by end of FY (30 June 2015)</p>	<p>1. Virtually</p> <p>2. Virtually</p>	<p>1. California Provider Number</p> <p>2. Determine topic (examples here: Professional Development: poster presentation development; resume and cover letter building for success; interview techniques; choosing a master's program; determining a specialty; disaster planning, Research: examples: how to get started; grant writing; your research; creating collaboration, etc.) Plan, market and execute program; evaluate</p>	<p>1. None</p> <p>2. Unknown at this time</p>

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	members. ME9: Chapter made intentional/targeted efforts to engage specific groups of members.								
Membership Engagement	<p>Note: Note: If we design the activities listed in action items to target inactive members and specific groups of members, we would be addressing:</p> <p>ME8: Chapter re-engaged inactive (non-dues paying) members. ME9: Chapter made intentional/targeted efforts to engage specific groups of members.</p> <p>Note: If we use our past chapter officers for the</p>	Create community among members	<ol style="list-style-type: none"> <li>1. Formalized professional mentoring (research, scholarship, clinical focuses, faculty, etc.)</li> <li>2. Work to create emotional connection with Omicron Delta chapter (investiture)</li> <li>3. Research and trial some online synchronous opportunities for networking</li> </ol>	<ol style="list-style-type: none"> <li>1. Membership Engagement Committee (a task force created) (from potentially previous OD volunteers)</li> <li>2. Membership Engagement and Past President Committee</li> <li>3. Technology Committee (investigate and recommend); Membership Engagement Committee (trial)</li> </ol>	<ol style="list-style-type: none"> <li>1. Define and create a mentorship program (parameters, timeline, accountability, recordkeeping, when and where mentors/mentees meet, expectations; recruitment method); develop formal tracking system for potential mentors &amp; mentees; proposed cost per mentor/mentee</li> <li>2. Plan to increase opportunities for member involvement through volunteerism and service activities.</li> <li>3. Technology committee to investigate and recommend technology to the chapter board; Upon approval of technology the Membership Engagement committee will plan and host one online networking opportunity and evaluate and make recommendation for future use to the board.</li> </ol>	<ol style="list-style-type: none"> <li>1. by 30 June 2015</li> <li>2. by 30 June 2015</li> <li>3. 30 June 2015 Investigate and recommendation complete; trial in the 1 July 2015 – 30 June 2016 FY</li> </ol>	<ol style="list-style-type: none"> <li>1,2. Virtually &amp; face-to-face when possible</li> <li>3. Virtually</li> </ol>	<ol style="list-style-type: none"> <li>1. Membership engagement committee to prepare plan and present to board</li> <li>2. Membership engagement and Past President Committee to prepare plan and present to board</li> <li>3. Technology committee to investigate and report and membership engagement committee to learn and use platform Co</li> </ol>	<ol style="list-style-type: none"> <li>1. No Cost</li> <li>2,3. Unknown at this time</li> </ol>

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	mentoring programs, we would be addressing:  ME10: Chapter involved past chapter officers.								
Membership Engagement	ME5: Chapter sponsored three or more events or programs per year. Such as: o Educational o Social o Research o Evidence-based practice o Professional development o Global awareness	Provide members opportunities to improve global health	1. Implement Omicron Delta service activity with each induction 2. Medical Missions (partner with an organization where many OD members can go) 3. Provide members with ideas about places that they may volunteer to impact global health (local public health association, red cross, clinics, shelters, etc.)	1. Past President's Committee and Induction Planners  2. Sub-group of volunteers (falling under membership engagement committee) (Note: those OD members who have participated in missions great potential members)  3. Past President's Committee or Task Force	1. Past President's Committee will determine the service activity and prepare necessary marketing and instructional material. The Committee will partner with induction planners to implement this activity.  2. Evaluate potential partners for missions (examples: one nurse at a time, SoN existing programs, etc.) to find the right partners for the chapter and prepare recommendations for chapter board of directors to consider.  3. Investigate potential partners for OD who will provide members the chance to: - Be better prepared to impact global health in a variety of areas - Give back to the global community - Continue to grow and develop as a nursing professional	1. Past President's Committee – 31 January 2015; Induction Planners – 1 March 2015  2. 15 May 2015  3. 15 May 2015	1. Virtually  2. Virtually  3. Virtually	1. Past President's Committee to determine if the chapter should fund all materials (make recommendation to board); create materials and connect with induction planners to assist and support implementation.  2. Virtual collaboration with report provided to board with recommendations  3. Investigate and prepare report to go before the board of directors for consideration.	1. Unknown at this time  2. No cost or minimal for teleconferencing  3. No cost or minimal for teleconferencing
Chapter Operations	CO1: Chapter prepared and used a strategic plan.	Review current strategic plan on a regular	1. Use the strategic plan to create board report that is	1. Executive Director  2. President	1. Prepare board report template and consult with president for finalization. Send to every appropriate committee for use.	1. 15 November 2014  2. Quarterly	1. Virtually  2. OD board	1. Use plan to create template. Consult with president to finalize template and send out to committees.	1. No cost  2. No cost

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		basis and use process to create new strategic plan every two years.	used for every board meeting. 2. Entire strategic plan is reviewed by the board quarterly for relevance and completion 3. Create process for strategic planning cycle	and entire board  3. Strategic planning committee	2. Review the plan; discuss success and potential opportunities/challenges/adjustments ; prepare recommendations to task forces  3. Prepare procedure and provide to the chapter board of directors	(January 2015)  3. April 2015	meetings  3. Virtually	2. Standing agenda item on each quarter's board meeting  3. Review current process for success/opportunities; prepare procedure and submit to the board.	3. No cost
Publicity and Recruitment	CO2: Chapter awarded academic scholarship(s) to nursing students. CO3: Chapter awarded research grant(s) to members.	Increase Scholarship, Award and Grant Applications	1. Heighten communication using multiple dissemination avenues  2. Request recipients communicate results and provide continuing education event to members  3. Collaboration with U of P scholarship award department  4. Create service/mission scholarship for OD	1. Scholarship/re search committee  2. Education committee to design CE event. Scholarship/re search committee to contact recipients  3. President, Scholarship committee, ED  4. ED and executive board	1. Determine best publicity and communication avenues and create plan and collateral for disseminating scholarship, grant and award opportunities.  2. Scholarship, award and grant recipients present findings in chapter newsletter or online in collaboration with scholarship committee. Create special section on website for reports. Invite recipients to present at education conference poster sessions (award to include registration fee, partial support for travel expenses to conference).  3. Review of criteria annually and determine how the scholarship opportunity can be disseminated to the membership. Ensure publicity of scholarship with UOPx.  4. Create a scholarship for members who would like to participate in some	1. fall 2014 education conference and on-going for future events.  2. 2015-2016  3. 2015-2016  4. Spring 2015 board meeting	1. virtual and face-to-face  2. virtual and local face-to face meetings.  3. virtual  4. In person	1. Create plan using website, printed collateral, promotion at chapter activities, email, and other methods to communicate about these opportunities. Scholarship/research committee to prepare plan and present to board.  2.Event delivered online and at local meetings, CE provided when possible.  3. President or chair of committee to contact scholarship award department and strengthen relationship. Scholarship/research committee to create announcement of collaboration with UOP scholarship award department for dissemination to UOP graduates and faculty members of Omicron Delta.	1. no cost for virtual  2. no cost for virtual, consider increasing scholarships, awards and grants to include presentation expenses to be considered 2015-2016  3. no cost  4. No cost

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					sort of service or mission program to provide nursing services to individuals in need.			4. Review potential partners and choose the most appropriate for this scholarship, determine criteria for applicants, prepare publicity plan and additional needs for application review and applicant expectations	
Publicity and Recruitment	<p>Note: If our publicity plan includes communications about P&amp;R5 (Chapter encouraged financial/in-kind donations to the chapter.) we would be addressing this.</p> <p>Also, could be sure publicity plan includes ME13: Chapter promoted the participation of philanthropic activities at the international</p>	Create publicity plan to ensure members know about and take advantage of OD activities	<ol style="list-style-type: none"> <li>1. Review potential approaches to communication</li> <li>2. Find out how members want to be communicated with (survey)</li> <li>3. Develop a plan that is a multi-prong approach</li> </ol>	<ol style="list-style-type: none"> <li>1. Special task force or subcommittee of the technology task force and board liaison</li> <li>2. Subcommittee of Technology committee</li> <li>3. Special subcommittee of Technology committee with Technology intern as chair</li> </ol>	<ol style="list-style-type: none"> <li>1. Review STTI materials and SPARK for publicity and communication</li> <li>2. Review OD survey results for comments on communication issues and for preferred methods of communication during January meeting. If information on preferred communication methods is insufficient, develop special survey to capture necessary information and provide to executive director.</li> <li>3. Based on materials reviewed in action item 1 &amp; 2, prepare a complete publicity plan for OD</li> </ol>	<ol style="list-style-type: none"> <li>1. 31 January 2015</li> <li>2. Additional survey if needed by February 14, 2015. Review results and make recommendations for draft publicity plan by March 6, 2015</li> <li>3. Draft presentation by 11 March 2015 and Submit final report to Executive Director by 4/15.</li> </ol>	<ol style="list-style-type: none"> <li>1. Virtually</li> <li>2. Virtually</li> <li>3. Virtually</li> </ol>	<ol style="list-style-type: none"> <li>1. Current technology intern to take leadership of subcommittee. Solicit additional members for committee through executive director and/or membership engagement committee.</li> <li>2. Continue to meet with subcommittee established in Action item 1.</li> <li>3. Draft communication plan and present to board at March 11, 2015 meeting for preliminary feedback. Revise plan and be prepared to present at spring 2015 Executive Board meeting.</li> </ol>	<ol style="list-style-type: none"> <li>1. Minimal cost for teleconferences. Any recommendations from subcommittee to be budgeted 2015-2016.</li> <li>2. Minimal cost for teleconferences. Any recommendations from subcommittee to be budgeted for 2015-2016.</li> </ol>

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	<p>level (STTI Foundation for Nursing— Example provided includes: Chapter included an article in the chapter newsletter about ways to participate in international philanthropic opportunities and the benefit of participation and ME11: Chapter recognized excellence of individual members for their contributions/accomplishments to nursing, community, chapter, etc.— Examples provided: o monetary or non-monetary awards o nominated a member for a</p>								<p>3. Minimal cost for teleconferences. Any recommendations from subcommittee to be budgeted for 2015-2016.</p>



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	STTI award								
Publicity and Recruitment	Note: We may be able to plan activities to address P&R1: (Chapter provided at least one program/activity/project focused on increasing community awareness of health promotion and prevention of illness) and P&R2: (Chapter provided a program or activity/project focused on increasing community awareness of nursing) that will increase our perceived value to university and provide additional opportunities for partnerships.	Increase university value and partnership	1. Work to increase the universities value of OD through development of plans for future partnerships that continue to increase value	Board member that is also staff at the University of Phoenix.  Currently this is Kerrie	1. Current board members that are University of Phoenix employees must review curriculum for current OD and STTI introduction and discussions <ul style="list-style-type: none"> <li>a. Identify ideal courses to add OD and STTI items.</li> <li>b. Suggest what items could be added</li> </ul> 2. Evaluate how members believe we need to introduce the concept of STTI and OD membership to current students 3. Current board members that are University of Phoenix employees will champion implementation of these changes in the nursing curriculum. This will be a slow progressive manner. <ul style="list-style-type: none"> <li>a. Add a link to the new OD videos, website, and STTI website.</li> </ul> 4. Maintain a list of the courses affected and the items added 5. Each year, the board will nominate a Board member that will maintain connection to the University of Phoenix curriculum staff and current curriculum	1. 30 November 2014 2. 4 October 2014 3. 1 January 2015 4. 1 January 2015 5. 3 October 2015	1. Virtually 2. Chicago board meeting 3. Virtually 4. Virtually 5. Annually with board meeting	1. Review courses for STTI Language <ul style="list-style-type: none"> <li>a. provide each board member with a list of current classes and course descriptions.</li> <li>b. Each board member is asked to identify one course and one method of introducing STTI.</li> </ul> 2. provide an open ended question to the group present at the induction and the conference (ensure data is captured) 3. University of Phoenix staff slowly reversion courses and this would be an ideal time to implement new additions. 4. Maintain a spreadsheet 5. Ensure that one board member remains in contact with curriculum staff at UoP.	No Cost

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Publicity and recruitment	P&R3: Chapter conducted efforts to recruit nurse leaders and potential student candidates.	Develop a membership engagement and recruitment committee	<ol style="list-style-type: none"> <li>Develop strategies, activities and how-tos for membership recruitment for OD</li> <li>Determine best avenues for publicity of OD to potential candidates</li> <li>Review current membership engagement strategies and determine areas for improvement.</li> </ol>	<ol style="list-style-type: none"> <li>VP, membership engagement committee &amp; UoP liaison</li> <li>VP and committee</li> <li>Board, VP and committee</li> </ol>	<ol style="list-style-type: none"> <li>Increase membership recruitment and ability of UoP faculty to be ambassadors for OD</li> <li>Brainstorm ideas with members</li> <li>Review survey from membership, talk with board focus group and planned member focus groups about membership engagement and prepare recommendations about new engagement strategies that OD should pursue.</li> </ol>	<ol style="list-style-type: none"> <li>October 2015 board meeting</li> <li>October 3 Board Meeting and ongoing</li> <li>survey and board focus group by 31 January; member focus groups and recommendations at November 2015 board meeting</li> </ol>	<ol style="list-style-type: none"> <li>Virtual</li> <li>Virtual</li> <li>Virtual &amp; In-person</li> </ol>	<ol style="list-style-type: none"> <li>Review current induction acceptance rates. Determine programs and needs to improve acceptance.</li> <li>Conversations in the Circle</li> <li>Orient committee; review survey and prepare discussion questions for board focus group; conduct member focus groups and prepare recommendation</li> </ol>	<ol style="list-style-type: none"> <li>Minimal</li> <li>No cost or minimal</li> <li>budget for refreshments for member focus groups (50 dollars each group)</li> </ol>